**Cassidy A. Lego**

cassidylego1@gmail.com

# EDUCATION

**West Virginia University,** Morgantown, WV Expected Graduation: May 2020   
Majoring in Strategic Communications

Emphasis in Public Relations

Marketing Minor

Political Science Minor

Current 3.0 GPA (94 credits earned + in progress)

3.0 Major GPA

# WORK EXPERIENCE

**Pedestrian Safety Board,** Morgantown, WV Fall 2018

*Public Relations Practitioner*

* Worked directly with the pedestrian safety board to produce media releases, advertisements, infographs, articles, factsheets, strategic message planners, social media coordinating
* Produced a feature story regarding pedestrian safety – published in the Daily Athenaeum, November 2018
* Educated in Photoshop and design programs regarding advertisements and infographs

# ACTIVITIES

**Public Relations Student Society of America (PRSSA),** Morgantown, WV 2018-Present

* Attended multiple panels regarding post-grad life, advice and opportunities

**Her Campus – “A Collegiette’s Guide to Life”,** Morgantown, WV 2018-Present

*Contributor*

* Assisted in organizing charity events and fund raisers
* Writing a variety of articles regarding lifestyle, current events

**UPMC Children’s Therapy Center,** McMurray, PA January-April 2015

*Volunteer*

* Worked with and assisted mentally and physically challenged children
* Participated in group learning activities, assisted therapists throughout children’s educational and physical programs
* Worked within an office setting, organizing and storing patient files

**COMPUTER/ADDITIONAL SKILLS**

Microsoft Word, Excel and PowerPoint, coding, Photoshop, blog and website creation and design